

Webbasierte Publikationserstellung & -Personalisierung mit dem InBetween Publication Wizard

Webinar

07. April 2022

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Willkommen bei InBetween



Sabine Hampp
Senior Consultant

ÜBERSICHT PRINT PUBLISHING



zusätzlicher Content

- ERP
- MAM / DAM
- CRM
- Redaktionssysteme
- CMS

Hoch – automatisiertes Publishing



Voll – automatisiertes Publishing



Teil – automatisiertes Publishing in InDesign



Teil – automatisiertes Publishing im Team



und viele mehr



Adobe Illustrator



Excel



Word



PPT



HTML



Tablet



Flip Book



Image



RTF

Zentrale Merkmale

- Einfache Online-Schnittstelle
- Schnell zu erlernende Bedienung
- Manuelle Bestückung
- Gemeinsames Arbeiten



*publication

Page Planning

EN_US

108%

cover



1

clothing



2

products



3

products



4

products



5

outdoor

overview



6

products



7

groceries



8

products



9

products



10

products



11

Master Pages

Quantity

-

1

+



clothing g...

cover cha...

outdoor o...

clothing g...

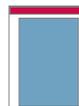
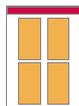
groceries ...

groceries ...

groceries ...

cover

flow



Products

ID

Display Value

Type

C1

Clothing

chapter

C1S1P1

Olympas

product

C1S1P2

Eternal

product

C1S1P3

Transient

product

C1S1P4

Juck & Joni

product

C1S2P1

Benzin

product

C1S2P2

Sivel

product

C1S2P3

Sneaj

product

C1S2P4

Friese

product

C2

Outdoor

chapter

C2S1I1

Outdoor overview

imagepage

C2S1P1

Hurricane Hedwig

product

C2S1P2

Squadrone Racer 88

product

C2S1P3

Salmon 80 TI

product

C2S1P6

Shira SMU

product

C2S1P7

Sergoplaster R24

product

C2S1P8

Racce SL R UVO

product

C2S1P10

Aviator 85

product

Quick Preview



Olympas

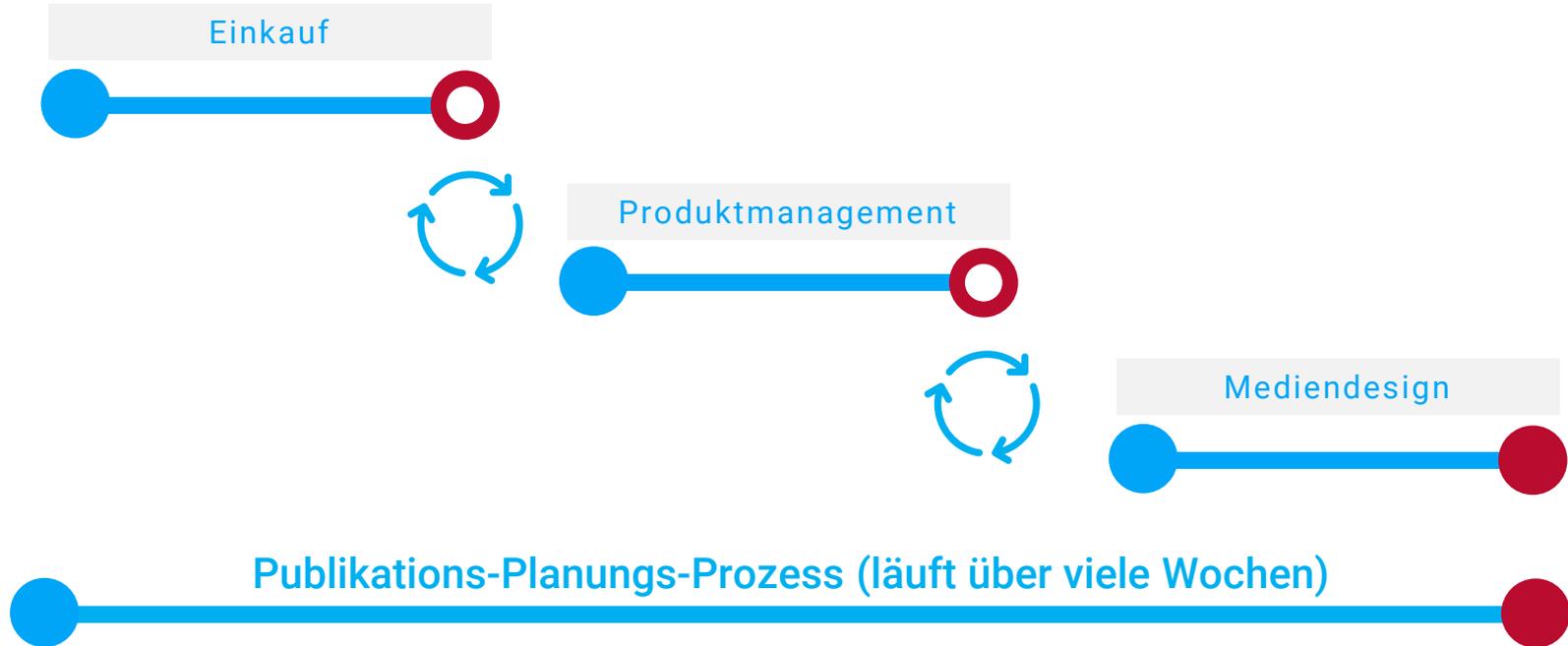
Category: Hemden

Type: product

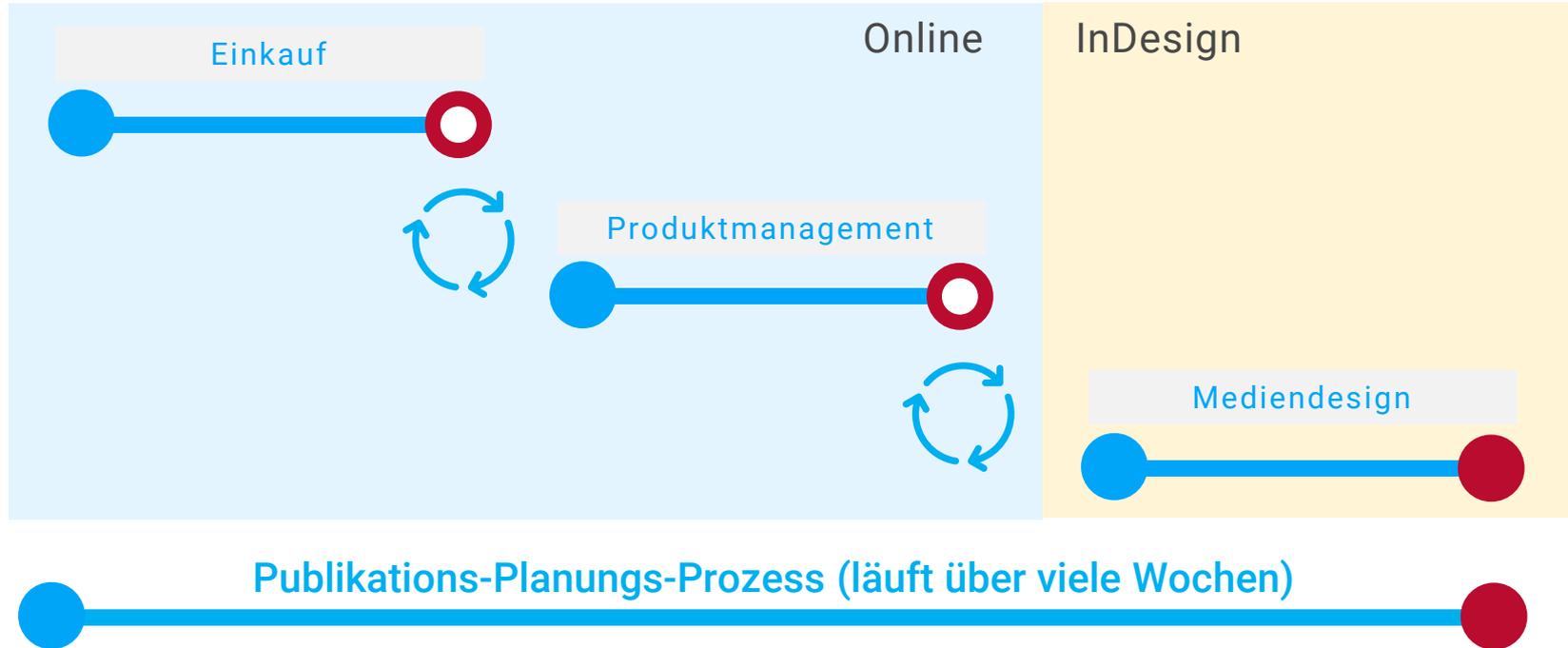
Print Publishing im Team

- verteilte Prozesse gestalten
- interne Abteilungen beteiligen
- externe Medienagenturen integrieren

PUBLISHING IM TEAM



PUBLISHING IM TEAM



*publication X

products

Enter your comment here ...

Tools



Comments

manager X
 bitte Freistellung Haare überarbeiten
 27.10.2020
 08:10 AM

manager X
 hier Schrift vergrößern
 27.10.2020
 08:11 AM

manager X
 auf der Seite ist zu viel Weissfläche
 27.10.2020
 08:12 AM

1 / 1

**Benzin**

Pants with wide legs. The half-length model is made of cotton and polyester and has a zipper and button at the front. Slightly loose fit with side pockets.

material: 100% cotton
 colour: pink/streaked
 article number: clo-hos-ben

\$ 54.99**Sivel**

Pants in overlength for a very elegant look. The model is made of slightly elastic material with pleats. The High-Rise-Style has a belt.

material: 100% cotton
 colour: green
 article number: clo-hos-siv

\$ 64.99

#trouse



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Annotation Manager

Werkzeuge: Farben: Kontur: 5 pt.

Seitenstatus: manager hier gehts weiter 27-10-2020, 08:23

Kommentare

- 27-10-2020, 08:10
manager
113 bitte Freistellung Haare überarbeiten
- 27-10-2020, 08:11
manager
213 hier Schrift vergrößern
- 27-10-2020, 08:12
manager
313 auf der Seite ist zu viel Weissfläche

Typische Anwendungsfälle

- Broschüren
- Flyer
- Kataloge
- Präsentationen

Live Demo